

# TWIN4DEM: Strengthening democratic resilience through Digital Twins

# **Brand guidelines**



# 1. Logo



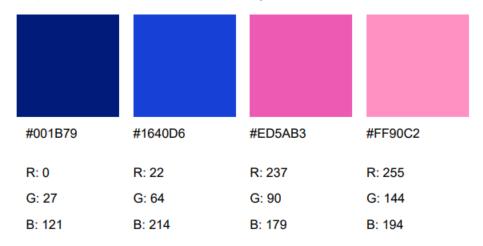


#### **Brand guidelines**



## 2. Color palette

A main palette of 4 colors based on the logo color scheme.



## 3. Font types

The main font recommended to be used is **Arial** (both Headings and Body).

Other alternatives are:

- Roboto | Usage: Mobile apps, websites, and interfaces
- Helvetica | Usage: Professional settings, branding, and web design.